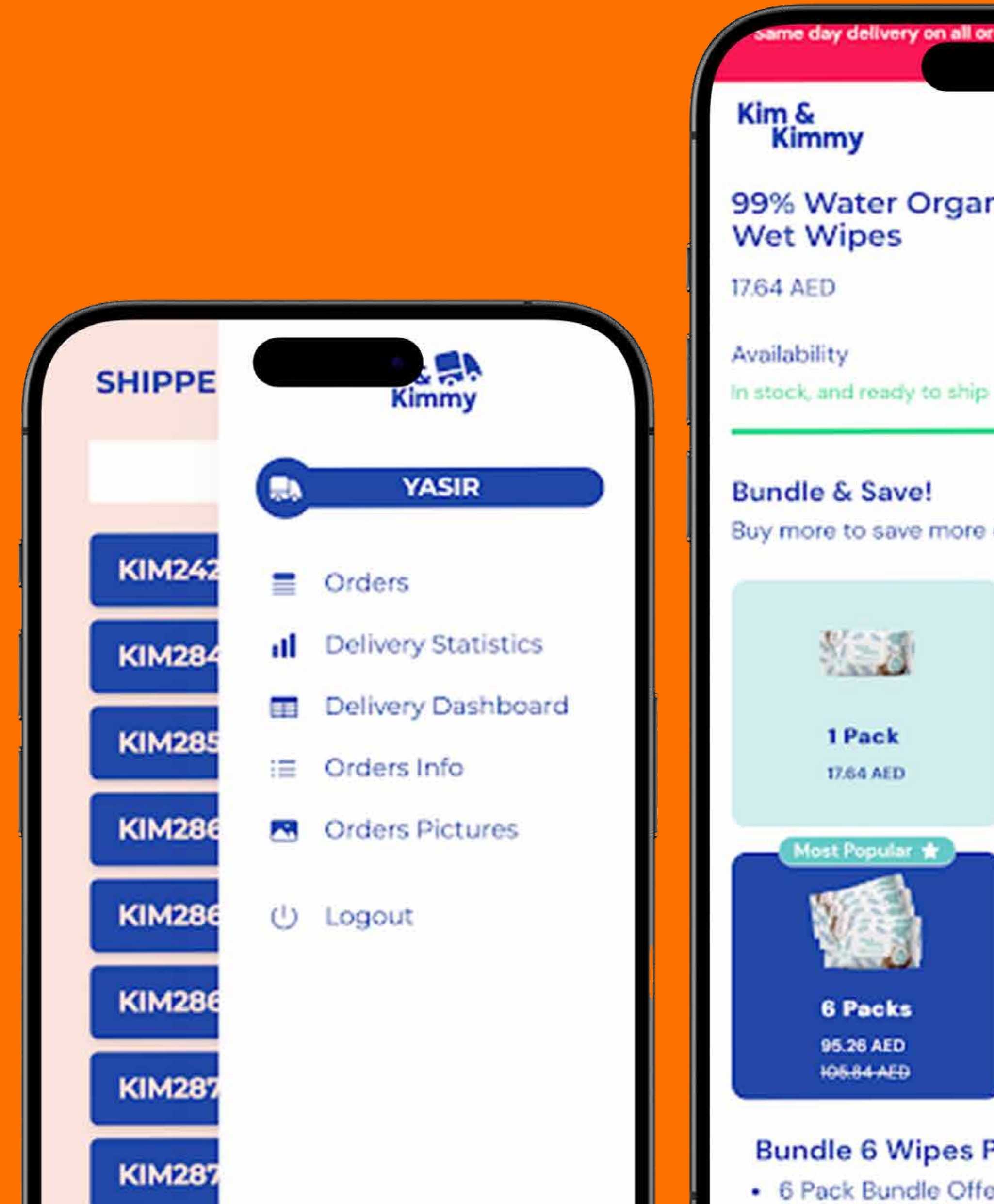
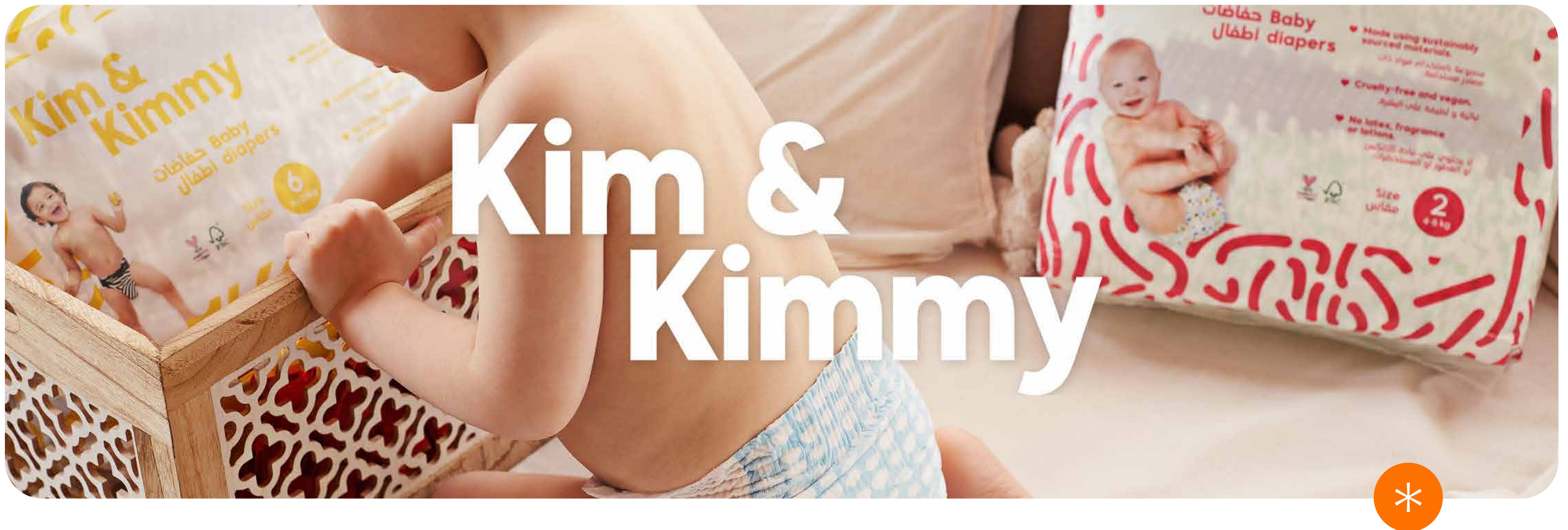


6x Sales Boost with a Custom Globally-Scalable Ecosystem

Partners in success  eurekalabs + 





We partnered with Kim & Kimmy pre-launch, creating an exclusive online store that drove their initial success. **We then focused on global expansion, developing a custom digital ecosystem to support this goal.** This ecosystem—comprising a Shopify e-commerce platform, a last-mile delivery app, and a delivery KPIs dashboard—**streamlined operations, improved customer experience, and fueled a 6x sales increase in one year.**

About Kim & Kimmy

Our growth partner is a baby care brand based in the UAE and KSA offering high-quality, sustainable products like diapers and wipes, aiming to make eco-conscious parenting more accessible.

The Challenge

Having gained traction in the UAE, Kim & Kimmy set its sights on global expansion, targeting diverse markets across the Middle East, Europe, North America, and Asia. To succeed, they needed to address the unique challenges of each region and focus on three key aspects:

Streamlined processes
for market entry.

Strong collaborations
with local distributors.

Tool development for
e-commerce, logistics,
and marketing.

The goal was clear:

Create a scalable, adaptable infrastructure that could support rapid growth while maintaining high standards of quality and sustainability.

The Solution

We leveraged agile methodologies to design and implement a suite of digital solutions tailored to Kim & Kimmy's needs. Here's what we delivered:

Strategic Roadmap

A prioritized plan for seamless, tech-driven market launches.

Shopify-Based E-commerce Platform

A scalable platform for rapid expansion and consistent branding.

Custom Shopify App

Tailored app addressing unique business needs within Shopify.

Headless Components

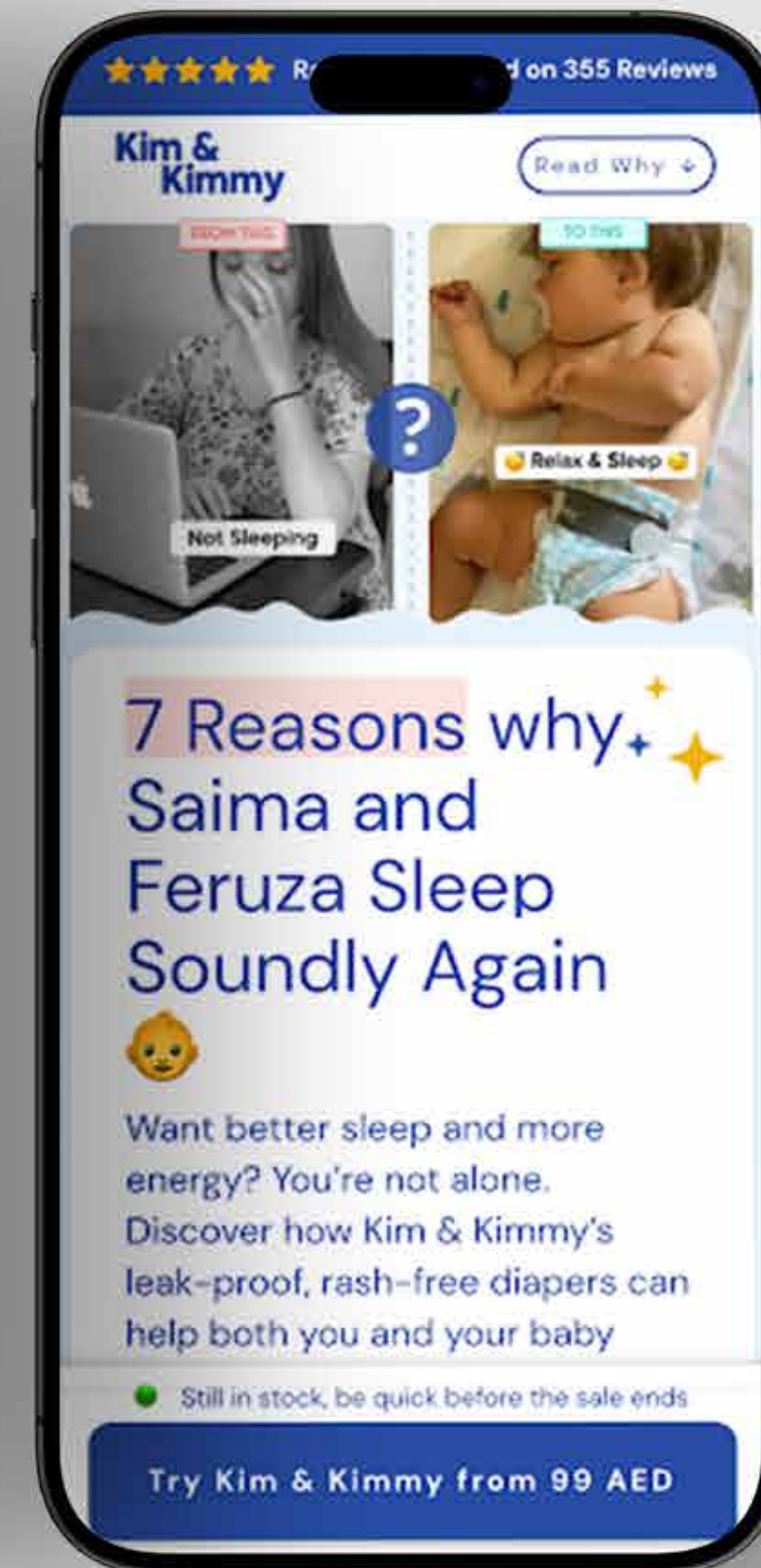
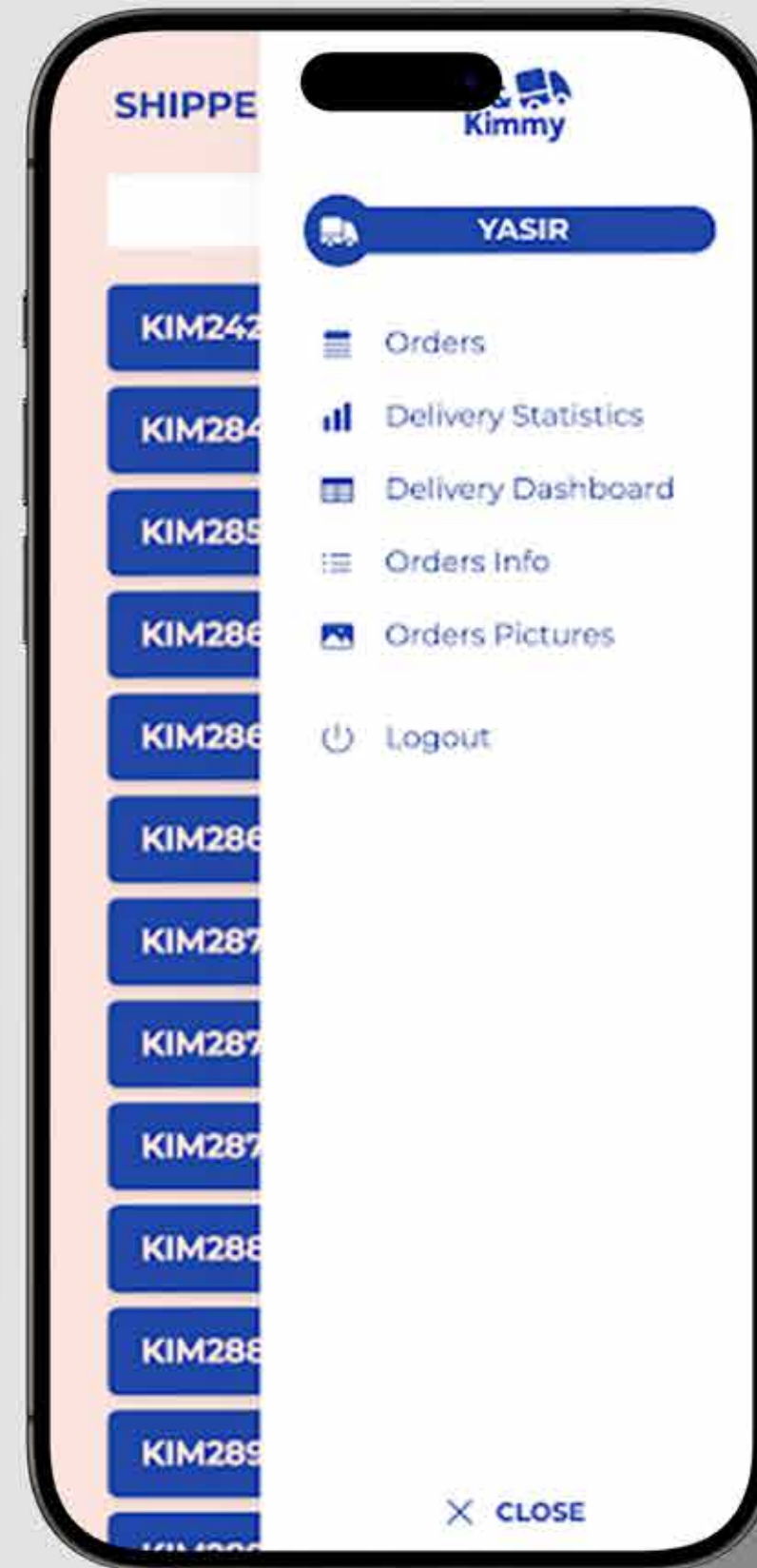
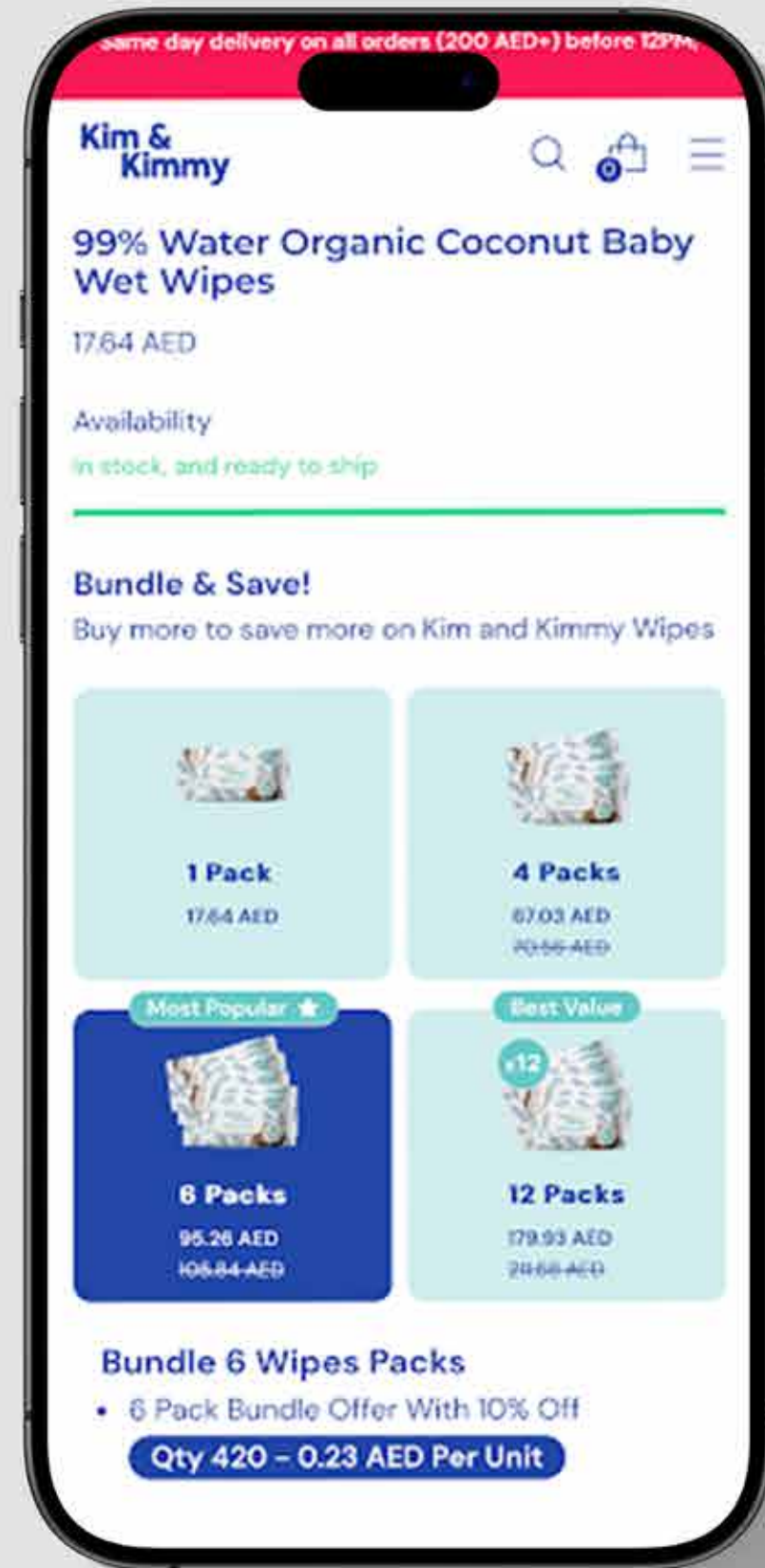
No-code integrations with Replo and Webflow for dynamic landing pages.

Last-Mile Delivery Tracking App

Real-time tracking solution improving customer experience globally.

Delivery KPIs Dashboard

Dashboard for monitoring deliveries and enabling data-driven decisions.





By combining Shopify solutions, custom app development, real-time tracking, and no-code landing page integrations, we built a cohesive ecosystem that adapts seamlessly to local markets and ensures consistent, high-quality user experiences across the globe.

The Results

6x
increase in sales
in one year

13,000
orders processed
in 1 year

3.49%
online store
conversion rate

Key Takeaway

Scaling globally requires more than just ambition—it demands a seamless, adaptable ecosystem with integrated systems and adaptable tools that drive efficiency and growth.



Tomas Alonso Rehor
Founder **Kim & Kimmy**

“Partnering with Eureka Labs has been a transformative experience for us at Kim & Kimmy. **Their commitment and support have surpassed the typical vendor-client relationship.**

They’ve truly become an extension of our in-house team, **displaying remarkable dedication and proficiency in bringing our e-commerce software visions on Shopify to life.** Their hands-on approach and deep investment in our needs not only reflect their exceptional professional ethos but also their genuine partnership spirit.”

Ready to Build a Smart Partnership?

We’re more than a vendor—we’re your potential
Growth Partner. Let’s clear your backlog!

Watch Tomas's Growth Story

Let’s talk